

THE ANALYSIS OF SARCASM IN WEDNESDAY NETFLIX SERIES

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Abstract

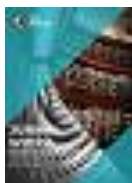
This research is expected to improve people's ability to use sarcasm in direct conversation or written, in addition to their ability to absorb new knowledge. The aims of this study are to find out the types of sarcasm used in Wednesday Netflix Series and to explain the function of sarcasm in Wednesday Netflix Series. this research is descriptive qualitative. Therefore, a research hypothesis is not used. This research examines the structure and significance of sarcastic language used by the characters of Wednesday in the Wednesday Netflix Series. In the research that the writer has done, of the four types in accordance with Camp's theory, the types of sarcasm used by Wednesday are illocutionary, lexical, and propositional types. In the sarcasm function section, which amounted to 10 functions according to Keraf's theory, the writer found the functions of affirmation, Affirmation, Prohibitions, Rejection, Submission of question, orders, opinions, comparison, information. it is possible to infer that the Wednesday Netflix series employs a significant degree of sarcasm in the conversation delivered by the Wednesday characters and as a sign to show who Wednesday is through her sarcastic way of speaking. The writer discovered various sarcastic phrases and context is a key tool for spotting sarcastic statements.

Key words: *sarcasm, series, pragmatic*

1 Introduction

Humans are social creatures that cannot be isolated from language since every human being may express their thoughts or feelings through language. Language and people are inextricably linked since they both evolve at the same time. Language style and language use as a communication tool go hand in hand. Language style is the way a person employs standard words or phrases to express thoughts, ideas, and feelings in order to captivate, influence, and convince. It may be claimed that the objective of language style, both while speaking and writing, is to assist the message being given. The problem is that not everyone who hears the message or concept understands what it means. Misinterpretation of a speech might lead to miscommunication. The interlocutor or speaker must pay attention to the aspects of the context that support the utterance since, in essence, the context influences the meaning of the utterance in order to decide the meaning of the utterance that is closest to the speaker's aim. because a word's meaning is primarily impacted by its context. The speaker, the other person being spoken to, the issue being addressed, the environment and circumstances, and so on are examples of context characteristics. The qualities of the context that supports the utterance must be taken into consideration to determine the meaning of the statement that is closest to the speaker's goal because, in essence, the context affects the meaning of a statement. Speakers,





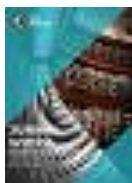
interlocutors, conversation subjects, circumstances, contexts, and other contextual elements. Language is one of the most important aspects of civilization. The most important component is the cultural standards that guide its members' linguistic conduct. Consider what is lovely and terrible, as well as what language is courteous and what is not. In other words, a language community's linguistic principles reflect its culture. Series are frequently employed as teaching tools educational settings, despite their origins in amusement and work for sale. The vocabulary used in series differs significantly from that used in ads, songs, and other contexts. These style differences might be heard in statements or exchanges in series. Based on writer observation, a foreign netflix series titled "Wednesday". Sarcasm is still widely used today, despite the fact that many exciting scientific facts may be discovered. According to certain studies, sarcasm and emotional functioning are closely related. This encompasses tone, facial expressions, and verbal choice. Sarcasm may also be used to assess someone's ingenuity. People with a greater level of originality than the average person include those who use sarcasm regularly and understand it. This research is expected to improve people's ability to use sarcasm in direct conversation and while posting comments on social networking sites, in addition to their ability to absorb new knowledge.

Based on Charles Addams' fictional character Wednesday Addams, Wednesday is an American coming-of-age supernatural comedy horror television series that can be watched online. In this series, there are variations of sarcasm spoken by the main character, Wednesday Addams. The conversations in the show feature a wide range of linguistic idioms, particularly the kind of sarcasm that appears harsh but serves to confirm a claim or convey another meaning. An insight of how sarcasm is utilized in popular culture nowadays and how it is perceived by a larger audience may be gained by looking at how it is employed in this series. Studying how sarcasm is used in the Wednesday series can reveal how it influences viewer attitudes, feelings, and perceptions. This is useful in comprehending the rhetorical and cultural impacts of sarcastic use in media contexts. Collecting data for study can be facilitated by selecting a series with a lot of episodes or that is simple to obtain. The Wednesday series can help with study and analysis since it contains pertinent content, such as conversation and context that employs sarcasm. For instance, the main character Wednesday Addams, played by Jenna Ortega, once said, "Social media is a toxic abyss full of empty affirmations" is one of the sarcastic linguistic idioms that satirizes social media. To better understand the range of linguistic idioms used in the series' dialogue, the writer is keenly interested in doing so. The writer can determine the genuine meaning of a statement following the speaker's intention by studying the language used. Based on the background of the problem, the writer are very interested in knowing the sarcasm language style in the Wednesday series. that is the reason why the writer raises Wednesday as a research material on sarcasm

2 Literature Review

In this section, writers include various previous research results related to the research to be carried out. Melawati (2022) this study leads us to the conclusion that the characters in the movie *Venom* frequently employ sarcasm in their speech. Cahyanti & Sabardila (2020), they described about the use of sarcasm in netizen comments on Lambe Turah's instagram account and the factors that influence it. Sherin & Sutrisno (2019) who explain that It is determined that the song's incorrect word choice is what causes the rudeness to alter in connotation. Ayuningtyas & Triyono (2022) and according to this research, A film's developer uses satirical language to make a point clear to the audience. Yani & Pitri (2019) where the purpose of this study is to describe the forms of satirical language style in the film *Comic 8 Casino King Part 2* by Anggy Umbara, which consists of three forms, namely irony, cynicism, and sarcasm. From all the previous research that has been listed, it can be concluded that sarcasm has many ways and types in its delivery. this research has similarities, namely discussing the use of sarcasm language as an expression to express emotions by using harsh words that have an effect on listeners and readers. The differences contained in the 2 previous studies





are that the previous study used data sources from songs and news, and also another difference is the movie studied while the writer uses data sources in the form of a Netflix series.

3 Research Method

This research is descriptive qualitative in nature, therefore a research hypothesis is not used. This research examines the structure and significance of sarcastic language used by the characters in the Netflix Wednesday series. The source of data in this research used be taken from Wednesday Netflix Series. The writer used analyze all episodes of the Netflix Wednesday series consisting of 8 episodes from the first series of Wednesday. but the writer used only analyze the dialogue of the cast of Wednesday. The data obtained in this study were collected by using several methods, they are watch the series in Netflix application, download all eight episodes of the series from telegram, write down the utterances that use sarcasm. The technique of analyzing data were using several methods, they are identifying sentences in the Wednesday series that are related to sarcasm, classify the forms and types of sarcasm according to the existing data, drawing the conclusions. The writer analyzed and classified the data for the types of sarcasm which was based on Camp's theory. Theoretically, there are four types of sarcasm based on Camp's theory which include Illocutionary Sarcasm, Propositional Sarcasm, "Like" Prefixed Sarcasm, and Lexical sarcasm. Also based on Keraf's theory, there are ten functions of sarcasm which consist of Conveying Affirmation, Prohibitions, Greeting, Rejection, Submission of Questions, Orders, Opinions, Equality, Comparison, and Conveying Information.

4 Results and Analysis

After analyzing and determining the function and types of the sarcasm in Wednesday Netflix Series, the writer found 79 utterances of sarcasm. In the research that the writer has done, of the four types of Camp's theory, the types of sarcasm used by Wednesday are illocutionary, lexical, and propositional types. In the type of "like" prefix sarcasm, the writer did not find any utterances that meet the criteria of this type. In the sarcasm function section, which amounted to 10 functions according to Keraf's theory. As the example of types of sarcasm, "Well, aren't you the brightest in the bunch?" In this sentence, Wednesday's interlocutor states not to be pretentious and not to answer if it is not by the facts. Wednesday went to Nightshade's room to look for books, but her interlocutor accused her of sneaking into their private room, as the example of illocutionary. As the example of propositional, "Unfortunately, you don't have one" When Wednesday's mother explained that the words of teenagers should not be taken to heart, Wednesday retorted that her mother did not have a heart. this is because Wednesday did not want to go to Nevermore. From the explanation, it can be classified as illocutionary because the sentence "you don't have one" shows Wednesday's intention if her mother does not have a heart. For lexical, "Oh, Enid, this is far too unique to wear to something like class. I suggest we wait for a more special occasion, like a funeral" Called lexical, because the sentence "special occasion like a funeral" is a mockery of the scarf given by Enid to Wednesday because Wednesday did not like the scarf given by Enid, especially since they have the same scarf but different colors. When analyzing the types of sarcasm in the data that the writer has collected, the writer does not find several types in every episode of the Wednesday Netflix series. in episodes 4, 5, and 7, the writer did not find any type of illocutionary sarcasm. in episodes 5 and 8, the writer did not find a type of lexical sarcasm. in episode 8, the writer did not find a propositional type.

As the example of affirmation "I used escape this educational penitentiary, and you used never hear from me again" Wednesday's purpose in saying this is to express her frustration with her mother. Wednesday wants freedom for herself. This utterance is an assertion because the sentence *You used never hear from me again* is Wednesday's affirmation sentence to her mother that she used not last long in Nevermore. "You guys are making me nauseous" as the example of prohibition. The purpose of Wednesday saying this sentence is to get her parents to stop making out. This utterance conveys affirmation because the word *nauseous* Wednesday emphasizes that what her parents did made her nauseous. As the example of rejection "I refuse to play the role of a pawn in someone else's



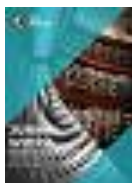


corrupt game". This utterance conveys rejection because the sentence *I refuse to play the role of a pawn* is a rejection of Wednesday. Wednesday said that line, to show that she's not interested in being the main point of a game that someone else made. Example of question "*And you graduated with your sanity intact? Impressive*" This speech conveys a question because in the sentence *you graduated with your sanity intact?* is a question Wednesday to Weems. the sarcastic sentence contained in this speech is contained in the sentence *your sanity intact? Impressive*, Weems is a rival of Wednesday's mom. where Weems always loses to Wednesday's mom. he said the sentence to satirize Weems who always loses but can graduate with sanity. Example of orders "*I would love to hear your piercing insight*" This utterance conveys the command in the sentence *I would love to hear*. And *piercing insight* is an insinuation to Xavier. The purpose of this sentence is to satirize Xavier who feels pretentious about Wednesday, so Wednesday asks Xavier to explain to her what he knows. "*I find social media to be a soul-sucking void of meaningless affirmation*". As the example of opinions. The purpose of the sentence is to express Wednesday's opinion about social media that contains emptiness and nothing can be taken from social media. Example of Comparison, "*I've read serial killer diaries with better punctuation*" Wednesday compares the content of Enid's vlog with the killer's diary. where the killer's punctuation is neater and more organized than the content of Enid's vlog. This speech conveys comparison because in the sentence *better punctuation* is a comparison made by Wednesday between Enid's vlog and the killer's diary. From information, "*And my philosophy is kill or be killed*". Wednesday said that his philosophy of life is to kill or be killed. this is Wednesday's character as a person who likes sadism. This speech conveys information because the sentence *My philosophy is kill or be killed* is a type of conveying information. When analyzing the data, suitable for the conveying greeting function and conveying equality function, so the writer did not include the conveying greeting function in the table.

5 Conclusion

From the data presented above, it is possible to infer that the Wednesday Netflix series employs a significant degree of sarcasm in the conversation delivered by the Wednesday characters and as a sign to show who Wednesday is through her sarcastic way of speaking. The writer discovered various sarcastic phrases and context is a key tool for spotting sarcastic statements. The types that the writer found were illocutionary, propositional, and lexical. The writer did not found "like" prefix sarcasm because there was no dialect that fit the type. The writer founds propositional sarcasm as the dominant type that the writer finds in the Wednesday Netflix series, where this type is a characteristic of Wednesday in speaking, which is clear and sarcastic. The functions found in this series are affirmation, prohibition, rejection, submission of questions, orders, opinions, comparison, comparison. the author did not find any utterances suitable for greeting and equality functions. The function that the writer found the most is the function of conveying affirmation. this function is often used because Wednesday as the main character has a personality that is firm in stance and words, so this affirmation sarcasm suits Wednesday's character. From this function, the audience can infer that Wednesday's character is sarcastic and gothic.





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